

**Rolla Area Chamber of Commerce
Board Meeting Summary –May 22, 2008**

Present: David Duncan, Caroleen Ferrell, Matt Sanders, Sue Brown, Glen Sapaugh, Jr., Scott Caron, Shad Becker and Barry White

Staff: Stevie Kears, Carolyn Peplow and Gail Husted

Absent: Maria Sachs, Anita Carroll, Pat Leaders and Steve Malott

Ex Officio's Present: John Butz, City Administrator, Mayor Bill Jenks and Mark Newell, USGS

Guest's Present: Mark Kean, Accountant, Nick Barrack and Dawn Smith, Summerfest Committee

Meeting Called to Order: Meeting called to order at 7:33 a.m. by President-Elect, Caroleen Ferrell.

Meeting Minutes: A motion was made by Duncan, second by Becker to approve the April meeting summary corrected with the date of April 24, 2008. Motion passed by vote.

Financial Review: Mark Kean, accountant, reviewed the April financials. A motion was made by Caron and seconded to approve the April financial reports as presented. Motion passed by vote.

Ex-Officio Reports:

City of Rolla: Mayor Jenks reported that MODOT has denied 3 projects in District 9 including the 72 extension; the city is looking at other funding options including the Department of Economic Development. Jenks also reported that the governmental/school TV station will be aired within the next 90 days.

USGS: Mark Newell reported that the USGS is in a hiring mode and will be hiring professional individuals until they have filled the needed positions.

Old Business:

Call on Members: Board members selected a new member name to call on during the next month. No reports were presented for the previous month.

Marketing Firm Update: Logo ideas included in board packets, the board discussed the need for the logo to be clear/crisp/clean and like the flexibility. The board also discussed that style guidelines are needed to protect the logo.

Tour of Missouri Update: Caron reported that the Tour Missouri video production crew will be in Rolla to shoot footage for the Fox Sport Midwest Highlight Show, these shots will include 60 second vignettes and 30 second commercials. The finish line will be located on 10th street in front of Castleman Hall. Tour Missouri will be featured in the cover of the Homes magazine in June, July and August. Caron also discussed sponsorships and volunteers. Caron will bring costs to the next board meeting for rewrapping the Chamber billboards for Tour Missouri, part of the expense can be recovered through co-op dollars.

Building & Grounds: The board discussed the bids obtained for relocating the Chamber office into the meeting room space at the Visitor Center. Board members spoke with John Butz and the Mayor regarding the actions needed to amend the lease agreement with the City of Rolla. A task force was created including David Duncan and Barry White. A motion was made by White, second by Brown to proceed with the bid from Mike Hall Builders in the amount of \$7075 and renegotiate the lease with the City of Rolla. Motion passed by vote.

Past Presidents Roundtable Recap: Kears reported that the Past Presidents roundtable was filled with compliments to the Chamber Board and Staff for working on all the issues discussed in 2007. A copy of the meeting summary was provided in the board packets.

New Business:

Summerfest Presentation/Update: Nick Barrack and Dawn Smith presented the board members with flyers, a budget and a list of new events for the 2008 Summerfest including; Downhill Derby; St. Louis Science Center Exhibit; Segways and Fire Truck Pull. Barrack also reported that he is trying to get the major television stations to cover Summerfest and air on their networks. A Summerfest clip is currently on YouTube.

Executive Director Report: Written report was included in board packets. Kears also reported that the lead abatement at the home of the caretaker should be complete this week; the doors for the Visitor Center are ordered and will be replaced by Miller Glass; Kears asked about interest in earthquake insurance quotes, the board directed Kears to get a bid; new staff for the Visitor Center have been hired, Maribeth Wronkiewicz and Jessica Prock; downtown low interest loan with Marilyn Langston for \$15,000 has been closed and board members are invited to attend the annual Volunteer Conference at the Lake of the Ozarks on June 30-July 1, the Chamber will pay the registration fee.

Tourism Director Report: Written report was included in board packets. Husted also updated the board members on the rack card opportunity at Fort Leonard Wood; the Master Gardeners' have completed the flower bed plantings at the Visitor Center; an in house Route 66 brochure has been created for visitors and a statewide Route 66 map is being produced.

Membership Committee Report: No meeting this month.

Motel Tax Management Committee: Written report was included in board packets.

Small Business Committee: Written report was included in board packets. White also reminded the board members to reserve the date of November 20 on their calendars for the Rolla Regional Business Conference.

Comments for the good of the order:

Motion to adjourn: Meeting closed at 8:43 a.m.

Next Board Meeting: *Thursday, June 26 at 7:30 a.m., Rolla Visitor Center*